

2017 Editorial Calendar

Let's be honest. We can't predict the future, though we have some clear ideas about where the industry is headed. That is why making an editorial calendar that looks 12 months ahead is a bit silly. What do we cover and write about? Utility policy, regulation and how utilities should best position themselves for the future.

But maybe you are looking for some buzzwords. Here are the subjects that are particularly relevant and which we cover in almost every issue: Transmission & Distribution, Generation, Pipeline Development, Finance, Risk Management, Rate Making, Renewable/Green Energy, Demand Response, Grid Modernization, Engineering & New Projects, Cybersecurity, Mergers & Acquisitions, Market Design, Energy Storage, Legal Matters and countless others. If it is important to the utility business model, we cover it.

We do have distribution at several important industry events noted below and we will have at least one editorial piece in those issues that appeal to that audience. Other distribution options will be added throughout the year... Stay tuned.

Issue	Distribution	Ad Space Reservation Date	Ad Materials Due Date
January	Distributech	Dec. 5	Dec. 12
February	NARUC Winter Meeting	Jan. 5	Jan. 12
March		Feb. 3	Feb. 10
April		Mar. 3	Mar. 10
May		Apr. 5	Apr. 12
June	EI Annual Convention Energy Bar Association Annual Meeting	May 5	May 12
July	NARUC Summer Meeting	June 5	June 12
August		July 5	July 12
September		Aug. 4	Aug. 11
October	EI Financial Conference	Sept. 5	Sept. 12
November	NARUC Annual Meeting	Oct. 5	Oct. 12
December	PowerGen International	Nov. 3	Nov. 10